دائـرة الـثـقـافـة والـسـيـاحـة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

APRIL & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

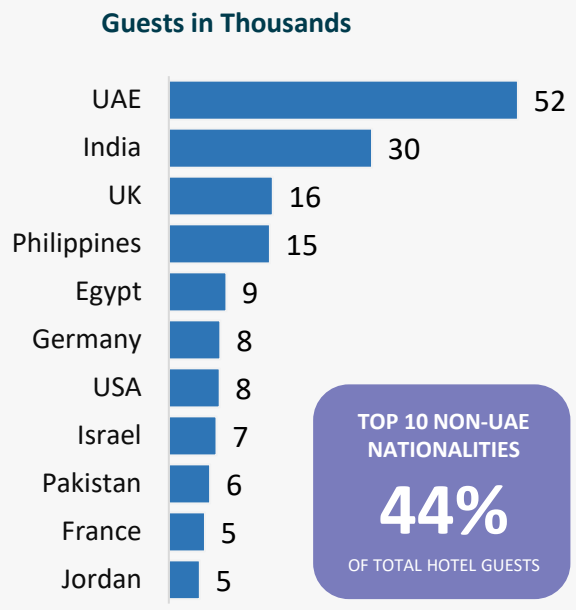
APRIL & YTD 2022

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

OVERALL PERFORMANCE – APR 2022

	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
APRIL 2022 Performance	243K	59%	3.5Nights	343	201	361 MN
% Change vs 2021	-2%	-6%	+7%	+21%	+13%	+23%

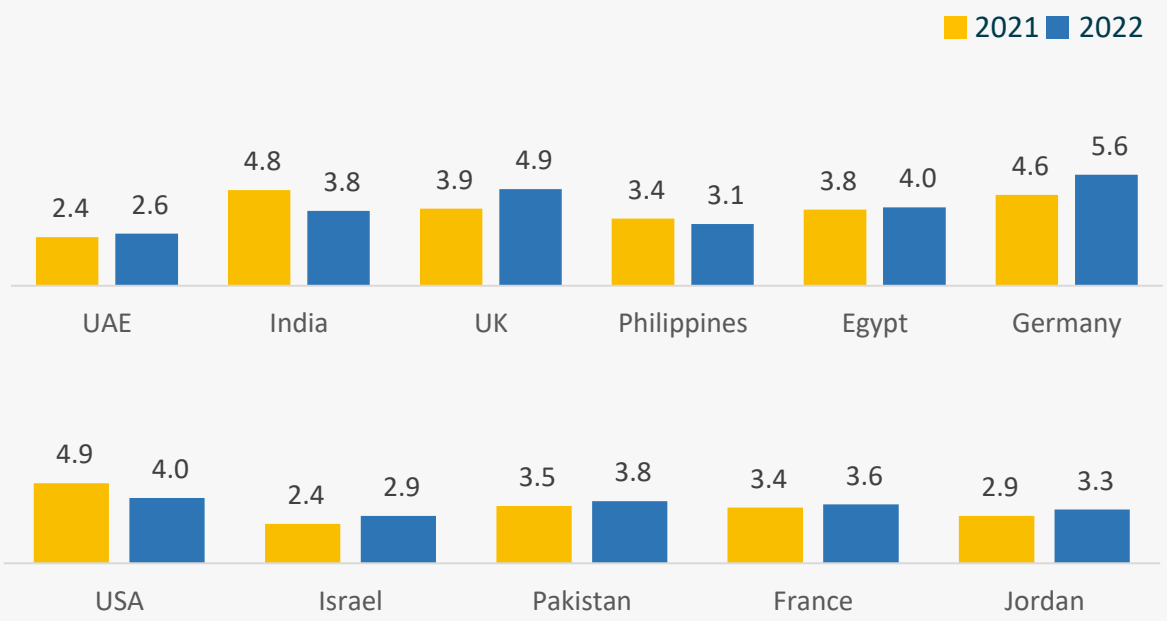
HOTEL GUEST NATIONALITIES – APR 2022



	Vs 2021	2022 Share
#1	-46%	21%
#2	+14%	12%
#3	+79%	6%
#4	-24%	6%
#5	-27%	4%
#6	+541%	3%
#7	+31%	3%
#8	+1,387%	3%
#9	-18%	3%
#10	+70%	2%
#11	-41%	2%

TOP 10 NON-UAE NATIONALITIES
44%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – APR 2022



PERFORMANCE BY REGIONS – APR 2022

APR 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	Vs 2021	Actuals	Vs 2021	Actuals	Vs 2021
Guests (K)	214.7	+2%	19.3	-29%	9.0	-3%
Occupancy	60%	-4%	42%	-34%	50%	+1%
ALOS (Nights)	3.7	+7%	2.2	-13%	3.3	+0.3%
Total Rev(M AED)	329.7	+29%	12.7	-42%	18.9	+26%
ARR (AED)	342	+23%	222	-16%	523	+16%
REVPAR (AED)	207	+17%	93	-45%	262	+17%

Guest & revenue values are rounded off to its nearest value

PERFORMANCE BY STAR-RATINGS – APR 2022

APR 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	115.0	+17%	71.7	-14%	34.1	-10%	22.2	-21%
Occupancy	54%	+1%	61%	-15%	57%	-11%	70%	-7%
ALOS (Nights)	3.6	+6%	2.7	+2%	2.7	-1%	7.3	+24%
Total Rev(M AED)	272.1	+42%	46.3	-15%	14.8	-9%	28.1	-6%
ARR (AED)	520	+29%	189	-2%	152	-3%	238	-5%
REVPAR (AED)	281	+31%	116	-17%	87	-13%	167	-12%

Guest & revenue values are rounded off to its nearest value

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YTD APRIL 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD APR 2022

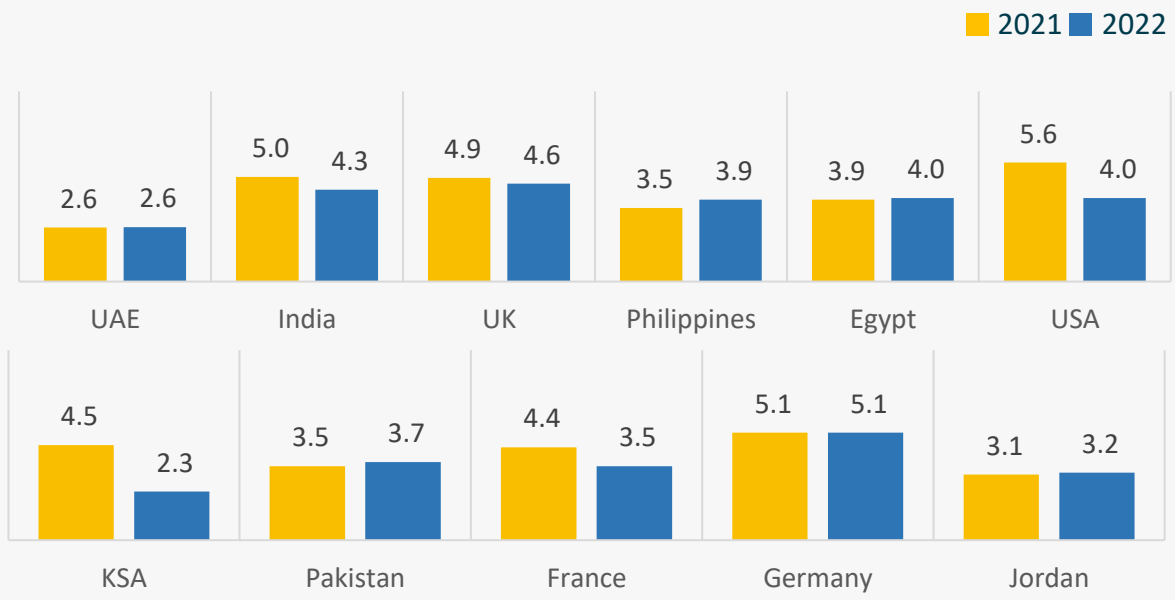
YTD APRIL 2022 Performance	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
	1154K	72%	3.5 Nights	343	249	1.7BN
% Change vs 2021	+19%	+10%	-1%	+22%	+35%	+40%

HOTEL GUEST NATIONALITIES – YTD APR 2022

	Guests in Thousands		Vs 2021	2022 Share
#1	UAE	313	-22%	27%
#2	India	132	+27%	11%
#3	UK	56	+89%	5%
#4	Philippines	55	-19%	5%
#5	Egypt	44	-6%	4%
#6	USA	37	+71%	3%
#7	KSA	36	+896%	3%
#8	Pakistan	34	+10%	3%
#9	France	28	+122%	2%
#10	Germany	25	+453%	2%
#11	Jordan	25	-6%	2%

TOP 10 NON-UAE NATIONALITIES
41%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALTIES – YTD APR 2022



PERFORMANCE BY REGIONS –YTD APR 2022

Key Indicators	ABU DHABI Actuals	ABU DHABI Vs 2021	AL AIN Actuals	AL AIN Vs 2021	AL DHAFRA Actuals	AL DHAFRA Vs 2021
Guests (K)	1,003.7	+22%	108.5	+1%	41.7	+14%
Occupancy	74%	+12%	65%	-4%	57%	+13%
ALOS (Nights)	3.6	-1%	2.3	-14%	3.2	+3%
Total Rev(M AED)	1,516.5	+46%	80.6	-7%	84.4	+15%
ARR (AED)	342	+25%	266	-1%	520	-0.4%
REVPAR (AED)	253	+40%	172	-5%	294	+12%

Guest & revenue values are rounded off to its nearest value

PERFORMANCE BY STAR-RATINGS –YTD APR 2022

Key Indicators	5-STAR HOTELS Actuals	5-STAR HOTELS % Change vs 2021	4-STAR HOTELS Actuals	4-STAR HOTELS % Change vs 2021	1-3 STAR HOTELS Actuals	1-3 STAR HOTELS % Change vs 2021	HOTEL APARTMENTS Actuals	HOTEL APARTMENTS % Change vs 2021
Guests (K)	524.8	+43%	345.4	+0.5%	170.5	+9%	113.3	+9%
Occupancy	66%	+17%	79%	+7%	76%	+8%	81%	+5%
ALOS (Nights)	3.4	-7%	2.8	+8%	2.9	-2%	6.6	-4%
Total Rev(M AED)	1,184.9	+52%	260.3	+15%	102.4	+33%	133.8	+13%
ARR (AED)	501	+27%	219	+8%	184	+15%	248	+4%
REVPAR (AED)	329	+49%	172	+16%	140	+24%	202	+9%

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